



EXPERIENCE

SPARKLEPOP | COO, VP of Product
MARCH 2014—2017

Developed strategy & design for physical and digital product, managed brand and ecommerce experience, worked with key accounts, hired and trained a team across multiple positions.

YOU SMELL | Co-Owner
MARCH 2012—2014

Developed and designed bath and body products, as well as marketing and brand strategy, developed key account partnerships.

MARKATOS MOORE | Art Director, Designer
APRIL 2010—APRIL 2012

Art directed and designed a multitude of projects ranging from branding to print to interactive. Lead projects from concept to production, including developing information architecture and directing third party vendors.

HETH | Freelance Design
MARCH 2010—PRESENT

Consultant and designer for an array of clients and design studios. Work varied from strategy to print to and interactive design.

MOXIE SOZO | Design Intern
SUMMER 2009

EDUCATION

B.F.A. GRAPHIC DESIGN | SCAD
2006—2010, SAVANNAH, GA

Bachelors of Fine Art in the field of Graphic Design.
Magna Cum Laude. GPA: 4.0 Major & 3.8 Cumulative.

SKILL SETS

TRADITIONAL SKILLS

Art direction, project & team management, & traditional art skills.

SOFTWARE & TECHNICAL SKILLS

Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere, Cinema 4D, PHP, HTML, CSS, JavaScript, and some C# and Unity.

DISCOURSE

REVUI
2014—PRESENT

I write, record, and edit an ongoing video series critiquing and analyzing UI in games.

SCAD LEADERS CONF.
SPEAKER, FEBRUARY, 2013

“FOUR YEARS”
ARTICLE FOR IDSGN, 2010

“RAMS’ PRINCIPLES, #9”
ARTICLE FOR INKSIE2010

READ BETWEEN THE LEADING
CREATOR & CO-HOST, 2009—2010

Founded and co-hosted an online design focused radio show interviewing guests such as Aaron Draplin, Armin Vit, and Jason Santa Maria.

AWARDS & PRESS

OPRAH MAGAZINE, SPARKLEPOP
“SPARKLEPOP,” 2017, 2016, 2015

PRINT REGIONAL DESIGN AWARD
“ST. ANTHONY’S,” 2012

TDC TYPOGRAPHY AWARD #33
“MONKEY INFERNO,” 2012

MEMENTO WINE LABEL
SELECTED FOR TRADER JOE’S, 2012

BRANDNEW
TAMPAX PROJECT PUBLISHED, 2011

THEDIELINE
TAMPAX PROJECT PUBLISHED, 2011

CMYK #48
FALL 2010

SAVANNAH SECESSION
RECEIVED 3 AWARDS

ADC NATIONAL REVIEW
SELECTED AS 1 OF 300 NATIONAL STUDENTS TO ATTEND, MAY 2010